

Marquette University
College of Business Administration
Kohler Center for Entrepreneurship

2008 BUSINESS PLAN COMPETITION

TIMELINE

Activity	Date
Information Session	November 26, 2007 (Monday)
Entry submission forms DUE	December 10, 2007 (Monday)
Teams will be informed by email if their business plan has been accepted into the competition	January 14, 2008
Teams will receive name of entrepreneurial advisor	January 15, 2008
Workshop Series #1 - <i>Refining Your Business Idea</i>	January 19, 2008 (Saturday)
Advisor Meetings	January 21- 25, 2008
First Business Plan Draft DUE	February 4, 2008 (Monday)
Workshop Series #2 - <i>Analyzing the Business Model</i>	February 9, 2008 (Saturday)
Revised Business Plan draft DUE	February 18, 2008 (Monday)
Workshop Series #3 - <i>Structuring the Venture to Meet Your Goals</i>	March 8, 2008 (Saturday)
Final Business Plan DUE	March 17, 2008 (Monday)
Workshop Series #4 - <i>Sharpen the Presentation for Your Plan</i>	March 29, 2008 (Saturday)
Final Judging	April 8-9, 2008
Awards banquet	April 14, 2008 (Monday)

Contact Information for:

Kohler Center for Entrepreneurship
Marquette University
College of Business Administration
Straz Hall, Room 253C
P.O. Box 1881
Milwaukee, WI 53201-1881

Telephone: 414-288-8024
Fax: 414-288-1965
lee.hovorka@marquette.edu